



**YEARBOOK**  
**2020**

## **To the ADC community,**

2020 was undoubtedly one of the most challenging years we have had as an organization. The COVID-19 pandemic and its implications required major personal and institutional efforts to continue in our mission of promoting and defending civil rights and strengthening democracy.

This collective effort of our staff (including those joining this year) and of our numerous collaborators implied bringing into play many of our skills to the maximum, such as patience, understanding, creativity, insight, and perseverance. In this way, we were able to sustain our internal work dynamics, which in turn allowed us to identify and adjust our strategy to the new requirements posed by the sudden change of context.

The present timeline will allow readers to learn about the various reports and papers we have published; the different advocacy actions carried out and the new tools we developed; the various domestic, regional, and international instances in which we interacted, and the bonds we created. Amidst – and in spite of – all this activity, we also made time to celebrate ADC's 25th anniversary. What better acknowledgment to an organization's record and maturity than its own capability to stand up to a challenge such as the one posed during 2020?

We conclude this introduction with a warm THANK YOU to each member of our staff, collaborators, members of the Executive Board, the Audit Committee, and the Academic Council, for their unwavering commitment to the mission, vision and values of the Asociación por los Derechos Civiles.

A big THANK YOU, as well, to our sponsors and donors who, despite being affected by the consequences of the pandemic like everyone else, have also managed to continue supporting ADC.

**Asociación por los Derechos Civiles**

## JANUARY

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- We announce our designation to organize the Latinity Conf 2020, together with other NGOs and collectives [event later postponed to 2021 due to the COVID-19 pandemic].

- We collaborate in a report published in *IProfesional* site, on the Facial Recognition System implemented by the City of Buenos Aires”.

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- Article in *Télam* Agency about [conmicarano.org.ar](http://conmicarano.org.ar), a website created by ADC dealing with the impact of facial recognition technology on people’s fundamental rights.

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- We join Privacy International in their letter to Google CEO Sundar Pichai, calling for greater privacy protection for Android users against pre-installed apps (bloatware) by smartphone manufacturers.

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- After examining all applications submitted, we announce the lawyers appointed as fellows of LAC Fellowship’s 2nd edition.

17

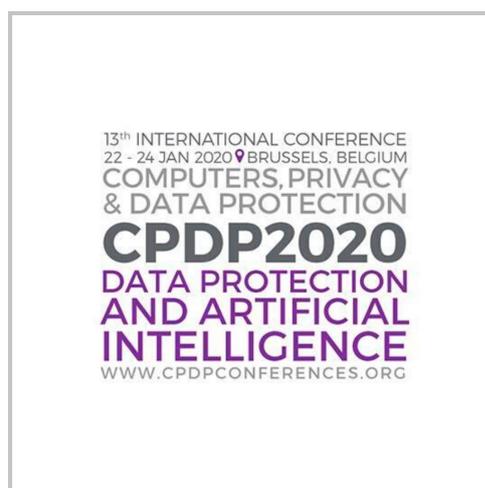
- We submit a contribution to the public consultation convened by the Council Working Group (CWG) of the International Telecommunication Union (ITU), on international public policy issues related to the Internet.

21

- We take part in *Página/12* newspaper’s report, “Las nuevas estafas en forma de mensaje o llamada” (New scams through messages or calls).

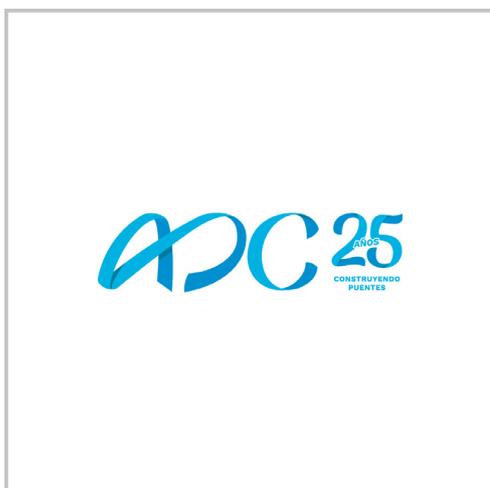
22

- In the 2020 edition of the CPDP conference, held in Brussels between January 22nd and 24th, our executive director, Valeria Milanés, speaks on the panel organized by EPIC (Electronic Privacy Information Center), “Face surveillance: current status, future action”.



29

- We launch ADC's anniversary logo, accounting for 25 years of our institution, to appear in all our content and publications.



31

- We join the request to the Uruguayan government by Calnfo and Observacom, to reconsider its draft emergency bill (Ley de Urgente Consideración), since we understand that it violates freedom of expression.

## FEBRUARY

3

- We issue a new report, *El futuro de la regulación de plataformas en Argentina* (The future of platform regulation in Argentina), where we ponder on how events in 2019 could impact on future debates around digital platforms in the domestic scene.



### El futuro de la regulación de plataformas en Argentina

Cómo el 2019 puede influir en el 2020

6

- Together with IFEXLAC, we condemn the Venezuelan government's decision to prevent the Inter-American Commission on Human Rights (IACHR) from visiting the country, emphasizing that this means human rights violations go unreported, denying victims any chance of being heard.

- We also disapprove of the action taken by the Ecuadorian Telecommunications Regulation Agency (*Arcotel*) on January 23, seeking to remove Radio Pichincha Universal off the air, calling for an immediate reversal of the measure.

14

- Having joined the Gender Equity Committee (GEC) of the Civil Society Advisory Council to the Foreign Ministry (CSC), we attend its first meeting.

## MARCH

2

- We participate in the Conference held by the Foreign Ministry's Gender Equity Committee (GEC), "Hacia la CSW 64 en Nueva York" (Towards CSW 64 in New York).

3

- Our Fellowship program begins, with the concurrence of Paloma Lara Castro from Tedic (Paraguay) and Heloisa Massaro from Internet Lab (Brazil). The main topic of the Legal Clinic is the link between due criminal process and technology. The task of these researchers is to survey case law in Court Jurisprudence offices, such as the National Chamber of Appeals in Criminal and Correctional Matters or the National Supreme Court Library, during the month of March. The mandatory general lockdown decided by the National Government, in light of the COVID-19 pandemic, leads to suspension of the activities and the return of the two researchers to their countries. The program continues via online meetings and interviews with key actors, such as Pablo Casas, Judge of First Instance in the Criminal and Misdemeanor Court 10 of in the City of Buenos Aires, and Horacio Azzolin, head of the Prosecution Specialized Cyber Crime Unit.



4

- We organize an event to present the 2nd edition of our report, *¿Quién defiende tus datos?* (Who Has Your Back?), assisted by the Electronic Frontier Foundation (EFF). This is a follow-up of our activity initiated in 2017, in which we examined the commitments assumed by companies to protect user privacy and personal data.

5

- Articles in *Urgente24* news site and *IProfesional* portal about *¿Quién defiende tus datos?*.

12

- We welcome colleagues from Privacy International in our offices, within their annual visit to ADC as a member organization of its global network. During their stay, we work on various issues concerning threats to privacy rights, sharing information, and approaches to coordinate joint actions. Among the problems

mentioned are technologies that collect information from online accounts, the online advertising and tracking industry, and digital social security programs.

### 13

- We submit a report to the World Bank, responding to its call for comments on the “Principles on Identification for Sustainable Development”.

### 17

- We contribute in *IproUP* site report, “Lockdown online as well: is the government entitled “patrol” social media to detect those infringing it?”.

### 18

- Civil society and academic organizations that make up the AISur consortium request governments of Latin America and the Caribbean that digital technologies applied in the face of the COVID-19 pandemic respect human rights.

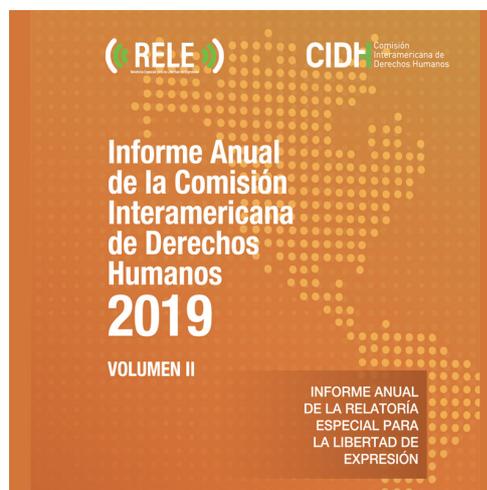
### 19

- We confer with Judge Pablo Casas within our Legal Clinic.

### 24

- The Special Rapporteurship on Freedom of Expression (RELE) of the Inter-American Commission on Human Rights’ (IACHR) issues its Annual Report on Freedom of Expression in the Hemisphere for

2019, with particular emphasis on the regional initiative led by the ADC in September that year. On that occasion, together with 17 other civil society organizations, we urged intermediary Internet platforms to deepen their efforts on increasing transparency in political advertising, especially during election periods.



### 27

- Together with IFEXALC, we condemn the detention of journalist Darvinson Rojas for giving #COVID19 infection

figures in the state of Miranda, Venezuela, and we demand his immediate release.

### 31

- At ADC’s Legal Clinic, we talk with Horacio Azzolin, head of the Specialized Cybercrime Prosecution Unit

## APRIL

9

- Following statements by the National Ministry of Security on cyber-patrol tasks, we send a letter to the Internal Security Committee of the Lower House providing basic guidelines to encourage a debate, which should be open, inclusive, and transparent.

14

- We launch the first delivery of the series, *ADC en Casa* (ADC at Home), where we address the issue of cyber-patrol and other aspects concerning Internet surveillance. In this video, we talk to Vladimir Chorny, a researcher with the Mexican organization R3D or *Red en Defensa de los Derechos Digitales* (Network in Defense of Digital Rights).

16

- We release *Publielectoral: una herramienta en búsqueda de transparencia* (Publielectoral: An Internet Tool for Transparency), our first data survey conducted during Phase 1 of the PubliElectoral project during Argentinian primary and general 2019 elections. Drawing upon our research in Technology and Democracy, and previous studies made on micro-segmentation in social media within elections, we analyzed the campaign expenditure made by different parties. For this, we developed an open-source program that processed the data collected, with the help of ad hoc methods. The report presents the qualitative and quantitative conclusions of our research.



## 21

- As members of the Civil Society Advisory Council on the Information Society (CSISAC), we participate in the virtual meetings held by OECD's Digital Economy Policy Committee.

On this occasion, we make contributions to the Working Party on Security and Privacy in the Digital Economy, related to the specificity of children and teenage activity on the Internet, within the updating of the Recommendations on the Protection of Children in the Digital Environment.

## 22

- New article on our page, "Sobre la necesidad de una ley para regular la investigación en fuentes abiertas y redes sociales" (On the need for a law to regulate investigation in open sources and social networks), where we share ADC's position in the discussion on cyber-patrol initiated by the National Ministry of Safety.

## 28

- We take part in a news report for the web page *Chequeado*: "Privacy versus health: one of the issues about rights in times of coronavirus".

## 30

- Organization Derechos Digitales launches its website

## [reconocimientofacial.info](https://reconocimientofacial.info)

dedicated to inform on the regional situation concerning surveillance and biometrics. From ADC, we contribute to the project with information about Argentina.

## MAY

### 1

- ADC, together with DeJusticia, respond to an invitation from the Colombian Constitutional Court to participate in the constitutional review of a presidential decree.

### 4

- We participate in a talk organized by the La Plata Bar Association "Terms and conditions of social platforms and networks. Impact on the freedom of expression and the right to privacy".

### 6

- We take part in a webinar organized by BlackMantisSeg, Arsal Security, QTH Labs and OSINTeame, where we explain the problems that emerge from Internet surveillance by police and security forces.

### 7

- We publish a new article on our page: "Consideraciones sobre la implementación de tecnologías digitales como respuesta ante la COVID-19" (Considerations on the implementation of digital

technologies as a response to COVID-19), where we underline the necessity of an in-depth discussion, founded on scientific evidence, about the role that technology could play in the face of a pandemic. In the analysis, we also state that any implementation of technology should be done with transparency, without haste and ensuring the participation of society in its control.

### 11

- ADC releases the communiqué “Whole-of-government approach as a response to the pandemic”, in which we emphasize that the State, in the multiplicity and boldness of its institutional structure, is the ultimate guarantor of public welfare during this crisis; the checks and balances between the three powers is vital for the maintenance of rule of law and the exercise of citizenship.



- We are interviewed on the radio program “De ahora en más” (From Now On, 95.1 Metro FM), where we talk about the Cuidar app.

### 13

- ADC Executive Director Valeria Milanes is interviewed on 89.3 Mission FM about the statement issued by the organization “Whole-of-government approach as a response to the pandemic”.

- Article in *El Espectador* about the constitutional control done by ADC and De Justicia of decree 541, by which the Colombian government extends military service for three extra months.

### 14

- We participate in a webinar organized by DARTECNIA “Vigilancia masiva de personas y lucha contra el COVID-19” (Massive surveillance and the fight against COVID-19), where we discuss the role played by technology against #COVID19, technological “solutionism” and their impact on fundamental rights.

### 20

- Together with IFEXLAC, we reject the content of the Urgent Consideration Law drafted by the government of Uruguay.

## 21

- Within the context of Global Accessibility Awareness Day (GAAD - May 21st), we launch our “**PUEDA campaign – Por un entorno digital accesible**” (For an Accessible Digital Environment), initiative seeking to raise awareness of the importance accessible web experiences are for all, especially people with disabilities. Based on previous empirical studies, and with the help of an interdisciplinary board of experts on the subject, the campaign content is all designed in accordance with accessibility standards.



- Continuing with the analysis of the role of technology as a response to the COVID-19 pandemic, we analyze some of the apps promoted throughout the country, besides CuidAR, in our article, “En caso de emergencia: descargue una app (In case of emergency: download an app), In the paper we review those offered by Santa Fe, La Rioja, Jujuy, Tierra

del Fuego, and Córdoba City. A preliminary study focuses on how the apps work, what permissions they request and what data they collect. Finally, we also raise concerns about the persistent narrative of app use in response to the health emergency and the increasing collection of sensitive personal data.

- We take part in the public consultation for Latin America on the updating of the Santa Clara Principles on Transparency and Accountability in Content Moderation, organized by the Electronic Frontier Foundation (EFF)

## 22

- We publish *More Than Words - Seeking Consensus to Characterize Hate Speech*, a comparative report on hate speech over the Internet. The study, which focuses on four Latin American countries (Argentina, Brazil, Costa Rica, and Panama), addresses the phenomenon from a legal and social perspective.

The former is aimed at identifying the predominant conception of hate speech in the region. The latter seeks to reflect the way in which groups habitually affected by attacks on the web experience such expressions, and how they conceive them in the light of the provisions offered by their legal systems. To this end, we conducted interviews with several people

to the lesbian collective. The report had the collaboration of the organizations Coding Rights (Brazil), Sulá Batsú (Costa Rica) and IPANDETEC (Panama), who were responsible for carrying out the research in their respective countries.



**24**  
• We participate in *France 24* article on COVID-19 apps in Latin America.

**28**  
• Reference to our campaign “[#ConMiCaraNo](#)” ([#NotWithMyFace](#)) and our activity against Facial Recognition in the City of Buenos Aires, in the report by *Chequeado*, “Video-vigilancia en Buenos Aires: la otra cara del control” (Video-surveillance in Buenos Aires: the other side of control).

## JUNE

**2**  
• We are interviewed on Radio Andina (Mendoza) to talk about the release of our campaign “PUEDA - Por Un Entorno Digital Accesible”. During the program, we explain why digital accessibility is a right and its importance in face of the isolation imposed by COVID-19.

• Article in *Urgente24* site about our report, *More than Words*.

**6**  
• We collaborate in a *France 24* report about content moderation on platforms.

**8**  
• Together with IFEXALC, we condemn Brazil’s blockade to the right to information and journalistic activities.

• We are interviewed on *Mdz Radio* to discuss the apps implemented during the COVID-19 pandemic throughout the country.

**11**  
• Interview on *La Ley*, on Rights and Technology amid the fight against #COVID-19.

• We participate in the 3rd edition of a Virtual Talk organized by the Science and Technology

Committee of Paraguayan Lower House. During the meeting, we discuss personal data protection in Argentina.

### 15

• Along with other organizations and media, we endorse the call for international actors to demand that the Cuban government terminate online surveillance against people who express their opinions and the persecution of journalists and activists.

### 16

• We are consulted by American-based organization Center for Strategic & International Studies (CSIS) in their study on facial recognition, sharing our experience in Argentina, particularly following its implementation in the City of Buenos Aires and in Tigre.

### 19

• Together with IFEXALC, we reject the criminalization of free expression in Porto Rico and demand the withdrawal of laws regulating “fake news”

### 24

• Together with IFEXALC, we denounce that measures taken by the Salvadoran government in the fight against COVID-19 have created a violent and hostile environment against women human rights defenders, which hinders their activity.

### 26

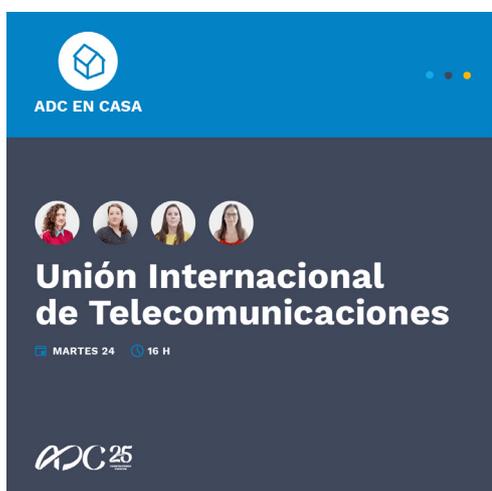
• We present the “**PUEDA campaign - Por un Entorno Digital Accesible**”, at the event “Intercambio de experiencias en tiempo de pandemia” (Experience exchange in times of pandemic), coordinated by the Red de mujeres para la Justicia (Network of Women Judges). On this occasion, more than fifty women from the Argentinian judiciary are briefed on the campaign activities, with the aim of contemplating joint action and increasing awareness that web accessibility is a right.



### 29

• We release the second delivery of **ADC en casa** (ADC at Home), dedicated to the International Telecommunication Union (ITU). In it, Alejandra Sebastián and Estefanía Vázquez, from the National University of La Plata (UNLP), together with

our researchers Marianela Milanés and Sara Soubelet, share their experiences.



- Within the “PUEDA” campaign, ADC participates in the Board of People with Disabilities, organized by RED, Red de empresas por la diversidad (Network of Companies for Diversity) belonging to Torcuato Di Tella University and formed by more than sixty Argentinian companies. In this meeting, we argue that non-accessible websites violate of the rights of people with disabilities.

- We conduct internal training sessions on Business and Human Rights, to deepen ADC staff's knowledge and skills.

## JULY

1

- We disseminate our interview given to Privacy International, in which we discussed campaign spending on the Internet and social media.

8

- On the eve of another anniversary of the organization, its current president, Hernán Gullco, writes an article titled “25 years of ADC” on our website.

10

- We take part in a talk on State and ICTs, chaired by journalist Martiniano Nemirovski, on day 3 of *Tensión en la RED* (Tension on the Net), third edition.

14 - 15

- We attend a consultation for Latin America done by *Article 19* on freedom of expression and elections. The hearing takes place within the project presented by this organization, as part of the updating of 1994 document, *Principios para la transmisión de elecciones* (Guidelines for Election Broadcasting), considering the role played by emerging technologies and mass media within election periods. The meeting gathers specialists in elections and technologies from across Latin

America, to identify areas of consensus, as well as others demanding further research and discussion.

#### 15

- We submit a request for public information to the Ministries of Education and Interior, around the details of the agreement signed with the National Inter-University Council for validation of student identity through facial recognition.

- On the tenth anniversary of the enactment of Equal Marriage law, we commemorate such event, which resulted from a process in which ADC had active participation

#### 16

- Mention to the request for public information submitted to the National Ministry of Education in an *Infobae* article. In such petition, we solicit details of the agreement signed and the technology to be implemented for student identification during online exams,

#### 17

- We collaborate in an article issued by *La Nación* newspaper, about the use of facial recognition to verify student identity: "For doing their exams, students from public universities must validate their identity with facial recognition".

#### 20

- We participate in the event "Desafíos de la Integridad de la Información" (Challenges of Information Integrity) developed by NDI Colombia and Democracia en Red. The aim is to bring a group of civil society organizations, working on issues of democracy and technology at a regional level, together with institutional actors sensitive to the issue, to evaluate the impact and challenges of misinformation in democracy, and make policy recommendations.

- We take part in a virtual meeting organized by the Secretary of Public Sector Innovation to announce the publication of the Cuidar app code in GitHub.

#### 24

- Together with other civil society organizations and experts, we back the appeal to Mexico's National Human Rights Committee to challenge the constitutionality of the T-MEC intellectual property laws implemented by Mexican Congress.

- Within our "PUEDA" campaign, we present our study, *El acceso a los servicios de la información y la comunicación y las personas con discapacidad* (Persons with disabilities and access to information and communication services) to the Disability Office and other areas of the City of

Buenos Aires Magistrate Council. In addition, we reflect on digital accessibility and its impact on work environments.



### **El acceso a los servicios de la información y la comunicación y las personas con discapacidad**

Un estudio exploratorio realizado en la región del Cono Sur



- In the context of our project *¿Quién defiende tus datos?* (Who Has Your Back?), we participate in a meeting with *Telefónica España* (Spanish Telephone Company) and its domestic branches in several Latin American countries, together with the Electronic Frontier Foundation and other organizations carrying out the project locally. During the reunion, we discuss Telefónica's policies for transparency and accountability, regarding the use of its customers' personal data.

## **AUGUST**

**4**

- Together with IFEXALC and other civil society organizations, we give a welcome to Irene Khan as new

Special Rapporteur for Freedom of Expression.

**14**

- We publish policy paper *La lucha contra la Discriminación en Argentina: una aproximación al entorno digital* (The fight against discrimination in Argentina: an approach to the digital realm). We believe that INADI's call for civil society to develop a new National Plan against Discrimination (June 2020) will offer a great opportunity for debate, for which we have elaborated a series of primary considerations on the digital environment, potentially useful for anyone seeking to inquire its link with discrimination. In this first issue, we present a brief outline on the subject.



**19**

- We take part in a conversation about the "CFK vs. Google" case and the impact on freedom of

expression in the digital sphere. The activity is organized by *Observacom* and *Access Now* and includes other civil society organizations and academia.

- We are interviewed in Radio Andina, from Mendoza, to discuss how online advertising is familiar with our interests and can anticipate our purchase intentions.

- We collaborate in an article in *Anfibia* magazine, "TikTok: el baile por la dominación digital global" (TikTok: a dance for global digital domination).

## 18

- The report *Visibilidade Sapatão Nas Redes: Entre Violência e Solidariedade* (Lesbian Visibility on Networks: between Violence and Solidarity) by Coding Rights (Brazil) is published, with ADC's assistance.

## 21

- Virtual meeting with authorities of the Argentinian House of Representatives' Modernization Division, around the 2020 agenda of the Red de Parlamento Abierto (Open Parliament Network).

## 24

- We participate in a private consultation on the "Principles of Ownership for Sustainable Development", organized by Access Now, OSJI and Namati, with the aim of talking directly with the World

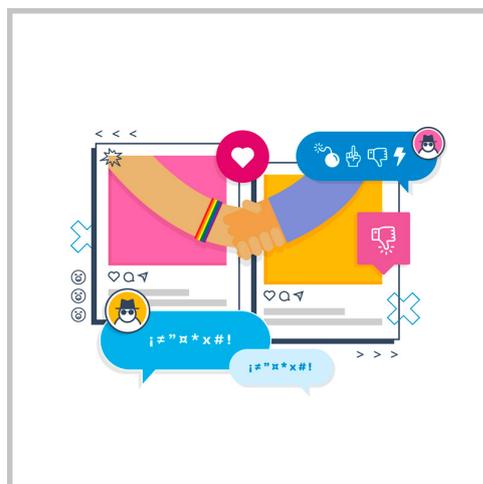
Bank ID4D project team. In line with the document sent on the Bank's call for public consultation in March, ADC strengthens its advocacy on the impact of digital identity initiatives on fundamental rights, particularly concerning biometric technology, digital accessibility, and personal data protection.

## 25

- We contribute to an article in *Perfil.com* news site, on how the Right to be Forgotten (or Right to Oblivion) impacts on freedom of expression.

## 28

- We begin to release the series of articles subsequent to our study, *More than Words* on our website. In it, we discuss the challenges of the online civic space. Our first delivery features a brief analysis on the role of haters, bots, and trolls in connection with the right to anonymity.



- Interview in the program “Alerta Spoiler” in *La Izquierda Diario* news site, where we discuss internet regulation

## SEPTEMBER

2

- In the report titled *Regulating biometrics*, the AI Now Institute refers to ADC’s litigation against facial recognition technology implemented in the city of Buenos Aires.

4

- ADC presents the campaign “**PUEDA - Por un Entorno Digital Accesible**” at the XIV Meeting of Interdisciplinary Debate on Health and Population, organized by the Health and Population Department of the Gino Germani Research Institute in the School of Social Sciences of Buenos Aires University (UBA). Gabriela Toledo, member of the University of Quilmes Disability Observatory and PUEDA’s collaboration table, exhibits the process and results of her research, *El acceso a los Servicios de la Información y la Comunicación y las Personas con Discapacidad - Un estudio exploratorio realizado en la región del Cono Sur* (Access to Information and Communication Services and People with Disabilities: an exploratory study conducted in the

Southern Cone region), carried out by the Observatory and ADC, in the working group “Construcciones sociales de la (dis)capacidad: cuerpo, salud y ciudadanía” (Social constructions of (dis)ability: body, health and citizenship).



8

- A- In early September, Fundación Karisma organizes an online workshop, “Políticas de ciberseguridad con enfoque en derechos humanos” (Cybersecurity policies from a Human Rights perspective) aiming to provide knowledge and skills to counterbalance the narrative held by several states that the Internet is a security problem that must be controlled and restricted.
- ADC participates in Module 3, *Derechos Humanos y Ciberseguridad: la pareja perfecta* (Human Rights and Cybersecurity: The Perfect Pair), explaining the difference between “data protection”,

“cybersecurity” and “cybercrime”, the approach to the right to privacy within digital security policies and some examples of Internet surveillance techniques.

#### 16

- Along with other civil society organizations, we are invited to a meeting held by the National Election Court, to discuss aspects concerning the Argentinian elections scheduled for August and October 2021. ADC refers specifically to freedom of expression, online misinformation, and political advertising in social media. Following the event, we submit a written statement dealing with social networks, elections, and transparency to the authorities of such Court, on October 22.

#### 17

- SA project to reform the law of the Integrated Public Safety System is discussed in the Buenos Aires City Legislature, in order to introduce Facial Recognition technology. In the meeting of the Safety Committee, ADC’s document, “Facial recognition does not belong to the public space” was read, among other presentations.

- *EU Cyber Direct*, a project run by the EU Institute for Security Studies, the German Marshall Fund of the United States and the Stiftung Neue Verantwortung, organizes the Civil Society Cyber Forum,

to discuss new developments in cybersecurity policies among civil society organizations and public and private decision makers. ADC contributes with its experience in this field in Argentina and Latin America. In our presentation, we express some of our concerns, such as the fact that government prioritizes fighting cybercrime instead of cybersecurity policies that build capacity to prevent and mitigate incidents. We mention the persecution of computer security researchers and the need to create organizations like the European Agency for Cybersecurity (ENISA) in our region.

#### 18

- We publish the article *Avanza la regulación del reconocimiento facial (Regulation of Facial Recognition Moves Forward)* in our page, where we explain why legitimizing the facial recognition system introduced by the City of Buenos Aires is an ill-advised and troublesome decision.

#### 21

- Eulogy to Ruth Bader Ginsburg, the emblematic judge of the US Supreme Court, who died on September 18, 2020. The column was authored by ADC’s vice president, Alejandro Carrió, and published on our website.

## 22

- We collaborate with the Electronic Frontier Foundation (EFF) in the Argentinian chapter of the new report series, *El estado de las leyes de privacidad en las comunicaciones en Latam y España* (The state of communications privacy laws in Latin America and Spain).

## 23

- In partnership with Derechos Digitales, we launch *PubliElectoral*, an app for Android devices that detects and analyzes political ads for the Chilean National Referendum of October 25, 2020. From September 23rd, citizens of that country download the tool from the webpage [publielectoral.lat](http://publielectoral.lat) on their phones and participate in the initiative.



## 28

- On the International Day of Universal Access to Information, we join the IFEX-ALC campaign on disinformation, encouraging users of messaging services and social media to think critically and check out questionable content before sharing it.

- We take part in the Inter-American Commission on Human Rights (IACHR)'s meeting with the Inter-American civil society, within its 177th Session. We speak about the criminalization of online speech and the use of cyber-patrol to monitor networks in Argentina.

- The office of the Special Rapporteur on Freedom of Expression of the IACHR publishes its report, "Right to Information and National Security". ADC has contributed to the document with information on the situation in Argentina.

## 29

- First meeting of the webinar series sponsored by the Ibero-American Data Protection Network (RIPD)'s Civil Society Forum (FSC). The event, entitled "Aportes de la Sociedad Civil a la protección de datos personales" (Civil Society Contributions to the Protection of Personal Data), includes interventions by Lía Hernández Pérez (IPANDETEC), Kemly Camacho (Sulá Batsú Cooperative)

and Eduardo Ferreyra (ADC)  
The gathering serves as a formal presentation of the Forum and provides an instance for member organizations to raise their main concerns about personal data protection in the region.



- We participate in an online session of the Gender Equity Group belonging to the Foreign Ministry’s CCSC (Consultative Civil Society Council), on “Civil society advocacy to guarantee rights. The Convention on the Elimination of Discrimination against Women (CEDAW)’s follow-up”.

- We attend a private meeting with the creators of documentaries *Coded Bias* and *The Social Dilemma*, organized by Ford Foundation and Omidyar Network, to discuss the impact of the issues addressed in those films.

- Together with IFEX-ALC, we express concern about the content of Nicaragua’s Special Cybercrime Law.

## OCTOBER

1

- We publish the second of our articles following the document, *More than words* in our webpage. On this occasion, we focus on hate speech and content moderation.

2

- We attend IFEX-ALC virtual meeting on “Safety of Journalists”. The main purpose is for members to share lessons learned and good practices, in relation to their activity on the subject.

6

- Within the 3rd Annual Conference on Transparency and Freedom of Information, organized by Universidad del Pacífico Law School (Peru), ADC associate researcher Natalia Zuazo joins the panel dealing with “The use of personal data during election campaigns”. During her presentation, she exposes the results of the “PubliElectoral 1” project, and the plans devised for “PubliElectoral 2”.

- From October 6th to 8th we participate in the closed workshop, “Safeguarding Digital

Rights Amidst Covid-19 Through Strategic Litigation on AI”, organized by Digital Freedom Fund. The meeting brings various civil society organizations from Europe, America, Asia, and Africa together. During the three-day activity, participants share information on case studies and several technological initiatives implemented in response to the pandemic in their respective countries. In addition, possible strategies for promoting greater transparency, usage of public information request mechanisms, and considerations for developing litigation strategies were discussed.

## 9

- We contribute to an article in *El País* newspaper (Spain) “Human Rights Watch denounces that Argentina puts up information of minors accused of crimes online.

## 13

• We expose in the webinar “Inclusive processes in the development of cyber policies”, organized by Global Partners Digital (GPD) and ISOC Cybersecurity SIG. During the session we refer to the advantage of cross-sectional approaches in cyber policy debates, and how the participation of different actors can promote a free, open, inclusive, and safe cyberspace which spurs economic growth.

• We are interviewed in FM Metro 95.1, to talk about the report *More than Words*.

## 14

• We hold a press event to launch **Quiero Mis Datos** (I want my data), where we provide a live demo of the web application, together with an explanation of the context that makes it a great opportunity to strengthen the data privacy ecosystem in Argentina.

• Report in *La Nación* newspaper about **Quiero Mis Datos**.

• We talk on Radio Andina about **Quiero Mis Datos**.

• Article in *iProfesional* about **Quiero Mis Datos**, titled, “¿Sabés qué información guardan las empresas de vos? Una nueva aplicación te ayuda a averiguarlo” (Do you know what information companies have about you? A new application helps you find out”.

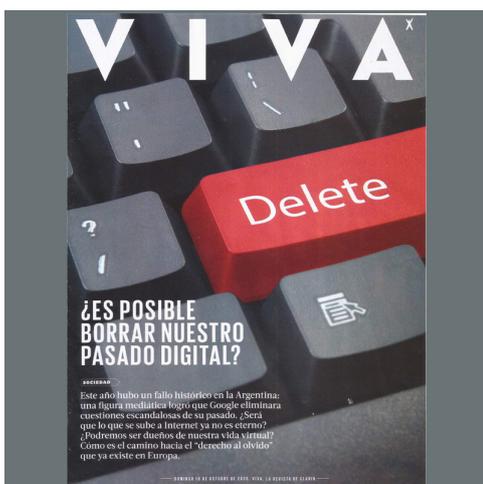


## 15

- We participate in the consultation made by the World Health Organization for the development of ethical guidelines and artificial intelligence (AI) governance for the provision of health services. During the event, the draft on the principles for ethical use of AI in medicine and the risks posed by its use were discussed.
- The Province of Buenos Aires House of Representatives declares the “**PUEDA - Por Un Entorno Digital Accesible**” campaign (decree 2066 / 20-21) of legislative interest, for its effort and commitment to shedding light on the issue of digital accessibility, and its importance to the exercise of fundamental rights.

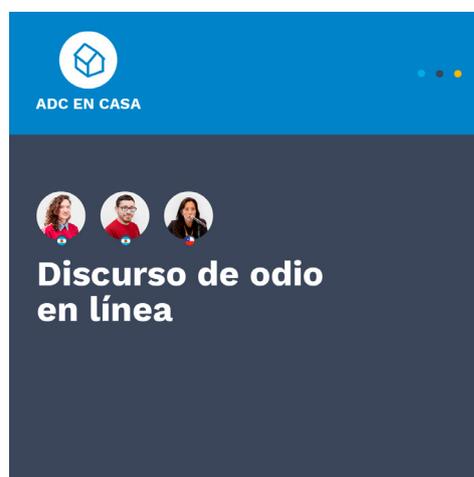
## 16

- We collaborate in the cover story of *Clarín* “Viva” magazine on the Right to be Forgotten (or Right to Oblivion).



## 19

- The third delivery of our *ADC en Casa* (ADC at Home) series is released, dedicated to the issue of Hate Speech: What is it? How does it appear in the digital realm? How can it be approached and fought? In the submission, ADC researchers Eduardo Ferreyra and Marianela Milanes, along with Paz Peña - founder and coordinator of Acoso Online- confer on the subject.



- We submit recommendations to the open consultation called by the National Ministry of Women, Gender and Diversity, for the new Equality and Diversity Action Plan (Plan de Igualdad en la Diversidad) of 2021-2023. Our contribution on the digital inclusion of women, LGTBIQ+ people, and persons with disabilities, is founded on the existence of gender inequalities

in the access, use and in the creation of content and new digital technologies.

### **Oct 20 al Nov 6**

• We participate in the XXXVI Meeting of High Authorities on Human Rights of MERCOSUR (RAADH), held from October 20 to November 6 in virtual mode. Organized by the Uruguayan Pro Tempore Presidency of MERCOSUR, the event allows us to intervene in the sessions of the various Permanent Committees, presenting our national and international work on Human Rights and Information and Communication Technologies (ICTs). Throughout the RAADH, we contribute to the following committees: Human Rights; Communications; Lesbian, Gay, Trans, Bisexual and Intersex People (LGTBI); Discrimination, Racism and Xenophobia; People with Disabilities; Education and Culture in Human Rights; Older Adults and the Niñ@Sur Initiative. In each of these instances, we share issues of importance which, in our opinion and based on our track record and experience, should be considered and/or gradually addressed by the High Authorities on Human Rights of Mercosur through their Permanent Committees. Finally, on November 6, within the Plenary Meeting, we submit the document, "Contribución para el desarrollo de una agenda de derechos humanos en materia

digital del Mercosur" (Contribution to the development of a Human Rights agenda in the Mercosur digital realm), in which, drawing upon our activity in the field, we propose a minimum number of items to be considered:

- Gender, diversity, and inclusion in digital technologies
- Cybersecurity, Business and HHRR.
- Privacy and surveillance technologies
- Freedom of expression and digital platforms
- Children, adolescents, and the digital world
- Personal data protection
- People with disabilities and their inclusion in the digital environment
- Older adults and accessible digital environments



## 21

- We send our inputs and recommendations to INADI's call for discussion of the new Plan Nacional contra la Discriminación (National Plan against Discrimination) 2022-2025. We consider that the action of updating the plan is a great opportunity to begin to identify, analyze and debate in depth on the situations of discrimination that may arise in the Internet ecosystem, and how they can be prevented, eradicated, and repaired. We base our contribution on the digital inclusion of women, LGTBQ+ people and persons with disabilities, considering the gender gap in the access, use and creation of content, and new digital technologies; and the need for wide participation of the many sectors involved in digital governance.

- Together with other civil society organizations, we request Buenos Aires Legislature to reject the project that legitimizes Facial Recognition, and to ban its use

- We join IFEX-ALC, in rejecting the acts of intimidation carried out by the Colombian Attorney General's Office against the Fundación para la Libertad de Prensa (FLIP - Foundation for Freedom of the Press) and demand that Colombian authorities ensure respect for the work of organizations that defend free expression.

## 22

- Following our participation in the meeting held in September between the Cámara Nacional Electoral (CNE - National Election Court) and various CSOs to communicate concerns about the upcoming elections, we send our contribution on the protection of the online civic space and transparency in advertising on social media, in the face of the 2021 legislative elections.

## 23

- Together with IPANDETEC (Panama), we exhibit the results of our report *More than Words* to more than 40 Bolivian civil society organizations. The presentation is made thanks to the Digital Inclusion initiative of the Bolivian-based FUNDEPCO (Fundación para el Desarrollo Participativo y Comunitario), by whom we were contacted due to their interest in our study.

## 27

- ADC executive director, Valeria Milanes, participates in the presentation of the proposal "Regulación de las grandes plataformas: estándares para proteger la libertad de expresión en internet" (Regulation of large platforms: standards to protect freedom of expression on the Internet), a document that provides

a Latin American perspective to achieve content moderation processes compatible with international human rights standards.

In her presentation, Milanés emphasizes the need for Latin America to have its own voice on the subject, since “the Global North and Global South discussions always lead us to a position of diffusion, losing particular traits and idiosyncrasies of the region”. It is also pointed out that ADC has endorsed the initiative from a stage prior to the submission of the text and that “due to the development of the issue in Argentina, and as an ingredient of our institutional strategy in this regard, we are producing our own documents, considering the particularities of the issue in the country”.



• We take part in the workshop, “Vínculos entre empresas de redes sociales y la sociedad civil

en América Latina” (Links between social networking companies and civil society in Latin America), organized by the Centro de Estudios en Tecnología y Sociedad (CETyS - Center for the Study of Technology and Society). The event includes the presentation of a working paper that compiles the experience of 17 organizations that regularly interact with social networking companies (Facebook, Twitter, YouTube) in Latin America. Del encuentro, forman parte también Pedro Vaca (Relator Especial para la Libertad de Expresión de la Comisión Interamericana de Derechos Humanos), Guilherme Canela (Consejero de la UNESCO en Comunicación e Información para el Mercosur, Chile y países andinos), Paulina Gutiérrez (Artigo 19), Javier Pallero (Access Now) y Marianne Díaz (Derechos Digitales)

• We hold our second meeting of the webinar series organized by the Civil Society Forum (FSC) of the Ibero-American Data Protection Network (RIPD). The event, entitled “Experiencias nacionales de defensa de la protección de datos personales” (Domestic experiences in the defense of personal data protection), was moderated by Eduardo Ferreyra (ADC) and included the participation of Danny Rayman (director of Fundación Datos Protegidos - Chile),

Maricarmen Sequera (executive director of TEDIC - Paraguay) and Rafael Zanatta (director of Data Privacy - Brazil).



- We are interviewed in the program *Aire de sábado* (Saturday Atmosphere) on FM de las Misiones, about our web app [Quiero Mis Datos](#).

• We are interviewed in the program *Un tiempo más* (A Little More Time), on *FM Metro 95.1*, to talk about our web app [Quiero Mis Datos](#).

## NOVEMBER

3

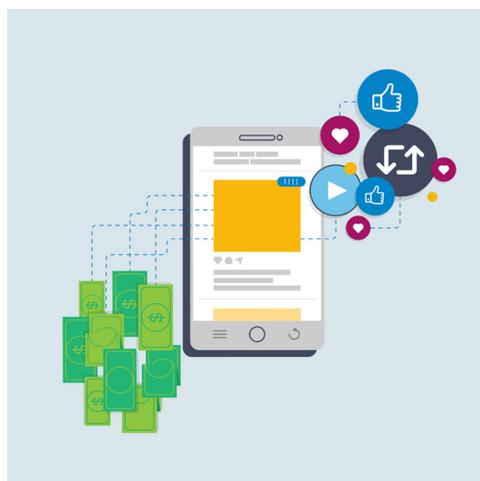
• Together with IFEX-ALC, we condemn the arbitrary detention of journalists Miriam Grizel and Cesario Padilla, members of the Committee for Freedom of Expression in Tegucigalpa, Honduras. We demand the

authorities respect and guarantee the right to free speech.

6

• Our third follow-up article to the study *More than Words: Seeking Consensus to Characterize Hate Speech* is released on our page, on the challenges of the online civic space. The paper, titled "Otra cara de la discriminación: publicidad en redes sociales" (Another face of discrimination: advertising in social networks) was created together with the Panamanian organization IPANDETEC. The central theme of

this paper is the way advertising on digital platforms works, especially social media, and its possible effects in terms of discrimination.



9

• We submit our input to the draft General Comment on the Rights of Children and Adolescents in relation to the Digital Environment, to the Committee on the Rights

of the Child (CRC). The document focuses particularly on the protection of the right to non-discrimination, freedom of speech, the right to privacy, personal data protection, freedom of association and assembly, and the right to education, among others.

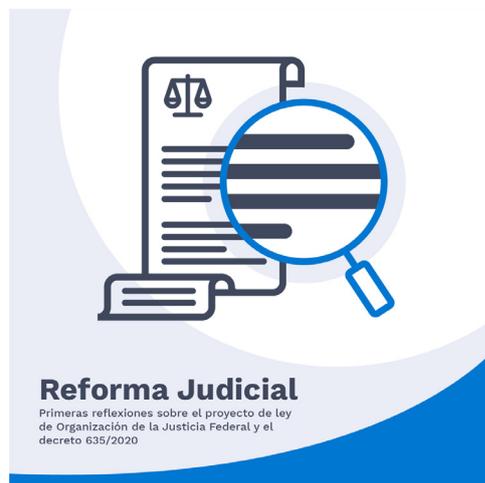
#### 10

- We attend the Tercer Foro Debate de Organizaciones de la Sociedad Civil de la CABA: “Hacia un nuevo Plan contra la Discriminación” (Third Debate Forum of Civil Society Organizations of Buenos Aires City: Towards a New Plan against Discrimination), organized by INADI (National Institute against Discrimination, Xenophobia and Racism). We take the opportunity to summarize previously sent contributions, where we consider that the action of updating this Plan for the period 2022-2025 is a great chance for all sectors to begin to identify, analyze and discuss in depth what sorts of discrimination may occur on the Internet and how we can prevent, eradicate, and repair them.

#### 12

- We disclose our report on the Judicial Reform, in which we intend to reflect on the draft law on the Organization of Federal Justice and Decree 635/2020, as well as pointing out those items of the proposal that we believe should be

revised. For a more effective reach, we also issue an abridgement of the document, in which we summarize its main points.

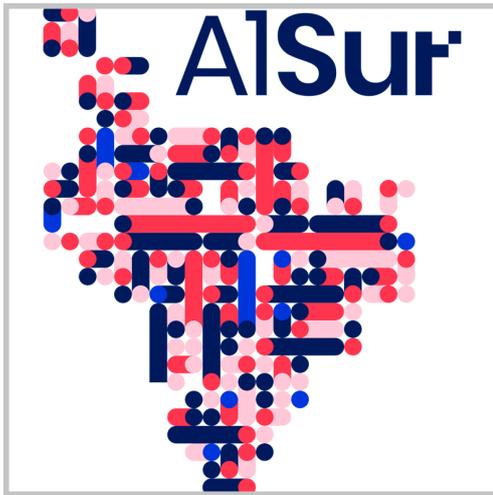


#### 13

- Article in *La Nación* newspaper about our report *Reforma Judicial* (Judicial Reform): “Asociación por los Derechos Civiles issues critical document to the reform of the judiciary put forward by President Alberto Fernández”.

#### 14

- We collaborate with other organizations in the production of *A/Sur* Consortium’s contribution to the draft General Comment on the Rights of Children and Adolescents in relation to the digital environment. On this occasion, we provide information on Argentina.



16

- We sign a joint statement - together with 42 consumer and digital rights organizations - addressed to all countries involved in the negotiations on e-commerce held at the WTO (World Trade Organization), urging them to put citizens at the center of the agreement and preserve people's privacy rights and data protection. que se encuentran en la sede del Movimiento San Isidro desde el 16/11 en demanda de la liberación del músico Denis Solís González.
- We release the video "**¿Por qué la accesibilidad digital es un derecho?**" (Why Digital Accessibility is a Right) belonging to our "**PUEDA** campaign". The content is produced in conjunction with the collaboration table assisting in the campaign. Its objective is to shed light on how important access to the digital world is for all people, including those with disabilities or low digital literacy, all this through

accessible audiovisual display, both in terms of design and message.



17

- Together with CIPPEC and ACIJ (Civil Association for Equality and Justice), we issue a communiqué on the challenges of the Judicial Reform in Argentina.

18

- Within the seminar Mujeres y Ciberseguridad (Women and Cybersecurity), organized by the National Cybersecurity Agency's program called Punto Digital, we speak in the video conference on "Gender gap, access and teleworking".

- Article in *Infobae* site about the document issued by ADC, ACIJ and CIPPEC on the consensus and challenges for Judicial Reform in Argentina.

20

- Together with ACIJ, CELS (Center for Legal and Social Studies), INECIP

(Institute of Comparative Studies in Criminal and Social Sciences), Fundación Poder Ciudadano (Citizen Power) and the Unión de Usuarios y Consumidores (Users and Consumers Union), we submit a letter to the members of the National Council of the Magistracy, on the urgency of changing the way in which public competitions for judges are conducted.

### 23

- We lecture on personal data protection in the digital rights clinic led by TEDIC at the National University of Asunción.

### 24

- Together with the Master's Degree in General Data Protection Regulation of the Universidad Nacional de Educación a Distancia (UNED – Distance Education University - Spain) and the assistance of the Spanish Data Protection Agency, we hold the third and last meeting of the webinar cycle led by the Civil Society Forum (FSC) of the Ibero-American Data Protection Network (RIPD). The webinar is entitled "Covid-19 y la protección de datos personales" (Covid-19 and the protection of personal data) and moderated by ADC. Its guest speakers are Dilmar Villena (legal coordinator of Hiperderecho, Peru), Dolores Dozo (Personal Data Protection Expert) and Nelson

Remolina Angarita (Delegate Superintendent of Personal Data Protection in Colombia).



### 27

- We announce the appointment ADC's new authorities for the period 2020-2024.
- Together with IFEXALC, we urge Cuban authorities to fulfil their obligation to preserve the life, health, and safety of the 14 activists arrested at the headquarters of the Movimiento San Isidro headquarters on November 16, demanding the release of musician Denis Solis Gonzalez.

## DECEMBER

### 2

- Members of the "PUEDA" collaboration table are interviewed on Radio Andina, Mendoza, within the webinar "#TICsAccesibles -

**Pensar Entornos Digitales en Clave de Accesibilidad**", (Accessible ICTs – Conceiving Accessible Digital Environments) organized as part of the campaign.

### 3

- We participate in the virtual consultation organized by CSIS (Center for Strategic and International Studies) to discuss their next report on how human rights could be affected by the creation, implementation, and sale of facial recognition technology by private companies.

- Together with the IFEXALC network, we condemn the arbitrary detention of journalists Miriam Grizel and Cesario Padilla, members of the Committee for Free Expression of Honduras, on November 2 in Tegucigalpa.

### 4

- Within our campaign **"PUEDA - Por Un Entorno Digital Accesible"**, we organize webinar **"#TICsAccesibles Pensar Entornos Digitales en Clave de Accesibilidad"** (Accessible ICTs: Conceiving Digital Environments in Terms of Accessibility). Valeria Milanés, Executive Director of ADC, opens the meeting, after which disability experts and members of the campaign collaboration table reflect on the issue. The online event is developed with accessibility standards, providing instructions for connection,

subtitling, and sign language interpreters from Argentina, Chile, and Uruguay. It was attended by more than 400 people from different parts of the region.



### 7 and 10

- We submit comments to Facebook’s Oversight Board, on two of the first cases subject to content removal. The issues addressed are adult nudity images and threats to public figures.

### 9 and 10

- ADC team actively participates in various sessions of the 22nd EU NGO Human Rights Forum, held in virtual mode. We also provide input based on the experience of our activities at domestic, regional, and international levels. This 2020 edition of the Forum, entitled **"The Impact of New Technologies on Human Rights"**, brings together civil society organizations from all over the world to discuss four guiding

themes: fundamental freedoms in the digital realm; business and human rights in the technology industry; privacy and surveillance; and opportunities/risks in artificial intelligence developments.

## 10

- After eleven years of the Office remaining vacant, ADC and other civil society organizations call for immediate appointment of a qualified and independent National Ombudsman, proactive in the defense of basic rights and selected through open, transparent, and participatory procedure. To this end, we request jointly, before judicial courts and to the authorities of the National Congress and the Chief of Staff, to initiate the process.

- Article in *Diario Judicial* about the request that we made, together with other civil society organizations, to Congress and the Chef de Cabinet to take the necessary steps for the appointment of an Ombudsman.

## 11

- Within IGF Argentina 2020, our executive director, Valeria Milanés, collaborates in the panel “Gobernanza: algoritmos e inteligencia artificial” (Governance: algorithms and artificial intelligence). which is moderated by Olga Cavalli (ARGENSIG).

IGF ARGENTINA 2020  
5TA EDICIÓN - 9, 10 Y 11 DE DICIEMBRE

AGENDA

Viernes 11 de Diciembre  
9:00 a 11:00hs

**Gobernanza: Algoritmos e inteligencia artificial**

Debate con foco en "la construcción" de algoritmos que utilizan las plataformas.

Panel:  
Hugo Scolnik (Arsset)  
Johanna Fallero (UBA)  
Alejandro Salevski (Big Data e IA Telefónica)  
Mauricio Jancic (CAIoT, CABASE, Artimar Ltda)  
Martín Dimos (Subsecretaría TIC)  
Valeria Milanés (ADC)  
Laura Alonso Alemnay (Universidad de Córdoba)  
Moderadora: Olga Cavalli (ARGENSIG)

#IGFARGENTINA youtube/nicargentina

## 14

- We submit our contribution to the draft of the second additional protocol to the Budapest Convention on Cybercrime

- We send our input for the elaboration of the City of Buenos Aires' Artificial Intelligence Plan with a human rights approach. Between November 5 and December 17, we participate in the various working meetings, where the different core aspects of the project are discussed. The submission deepens our perspective on addressing the development of artificial intelligence systems in a manner that does not affect fundamental rights.

## 15

- We present the guide, *¿Cómo implementar la debida diligencia en derechos humanos en el desarrollo de tecnología?* (How to implement human rights due diligence in

technology development) oriented to companies, SMEs and anyone dedicated to creating technology. The main focus of the document is to assist in the identification of the risks that technological development may pose to the right to individual privacy, whether directly, through the use of such technology, or indirectly as a result of the use of a third party. In addition, it seeks to provide tools for its proper management.



## 17

• In our webpage, we publish an article pondering the effects of the Supreme Court's ruling on the situation of judges Leopoldo Bruglia and Pablo Bertuzzi within the project of Judicial Reform.

• Civil society organizations promote full incorporation of human rights standards on the display of digital identification systems

• In March 2020 we participated in the World Bank's call for feedback on the "Principles for Ownership for Sustainable Development". Following up on that action, in mid-year we were part of a group of civil society organizations (CSOs) that met again with the World Bank for a more detailed discussion on the role of the Principles and the Supporting Organizations. As a result of the latter consultation, we produced a joint report that brings together the main arguments on the risks that digital identification systems pose to human rights. Similarly, we make a set of recommendations and follow-up steps to broaden civil society participation in the discussions over identification systems.

## 18

• The fourth and last article of the series that derive from the report *More than Words* is published on our webpage. On this occasion, we recap on one of the most valuable resources to prevent aggressions, situations of discrimination and violence online: digital security.

## 22

• We present the study, *En caso de emergencia: descargue una app (II)* (In case of emergency: download an app), where we further elaborate on the technical analysis of the main mobile apps used in Argentina against the COVID-19

pandemic: Cuidar, at a national level; the applications implemented in Salta, Santa Fe, La Rioja, Jujuy and Tierra del Fuego at a provincial level, and in the City of Córdoba at a municipal level.

- *La Nación Data* publishes an extensive report dealing with our study, "*In case of emergency, download an app (II)*".

\* \* \*

## Communication

In a year dominated by the effects of the COVID-19 pandemic, ADC has faced and creatively got round the task of reaching out with the numerous posts, contributions and materials created by the organization in an unprecedented context.

### In the media

We significantly increased the number of interviews given, participations and mentions, from 45 to 80 compared to 2019. Media such as *El País* (Spain), *Infobae*, *La Nación*, *Página/12*, *Clarín*, FM Metro 95.1, *Agencia Télam*, *Perfil*, *France 24* and *La Ley*, among others, gave us space and collaborated in the dissemination of ADC's activity.

### Web and networks

Throughout the year, our web page (Spanish-English) worked at a steady rate of publication, with around eighty posts. Articles, contributions to international forums, webinars, studies, reports, and the many participations of different members of our team were the subject of the texts. In quite a few of them, ad hoc designs enriching the content were added, increasing our visibility in subsequent releases.

We also continued with the strategic decision to have landing pages dedicated to topics and projects that, due to their specificity, require a particular place to streamline and reach out with their content. To those already created during 2019 ([Accesibilidad Digital](#), [Con Mi Cara No](#) and [PubliElectoral](#)) we added [quieromisdatos.adc.org.ar](http://quieromisdatos.adc.org.ar) this year.

In terms of metrics, on Twitter, we ended the year surpassing the number of interactions yielded in 2019, totaling 21,427, which means an increase of almost 30 percent. Similarly, on Instagram, where we are progressively building community, the main highlight is that we increased our total number of publications by 40 percent.

## Newsletters and bulletins

Since its first release in Sept 2018, ADC newsletter has become an increasingly essential tool for the dissemination the activity carried out by the institution. It is currently sent monthly to more than 3,800 subscribers, including journalists, academics, and civil society referents, among others.

On the other hand, it is worth mentioning that during 2020 we were able to increase the number of newsletters and press releases, highlighting the publication of several reports, the beginning of the *PUEDA - Por Un Entorno Digital Accesible* campaign and its subsequent webinar, or the launch of *PubliElectoral* in Latin America.

The screenshot shows the ADC 25 website with a dark blue header containing the ADC 25 logo and navigation links for Home and Contacto. Below the header, there are three main content sections, each with a thumbnail image and a 'VIEW MORE' button.

- Webinar on Accessible #ICTs - Conceiving Digital Environments in Terms of Accessibility**  
Thumbnail: A video player showing a webinar with several participants. Text: "Webinar on Accessible #ICTs - Conceiving Digital Environments in Terms of Accessibility".
- "COVID-19 y la protección de datos personales"**  
Thumbnail: A laptop displaying a document. Text: "COVID-19 y la protección de datos personales".
- Another face of discrimination: advertising on social networks**  
Thumbnail: A smartphone displaying social media content. Text: "Another face of discrimination: advertising on social networks".

At the bottom of the page, there is a dark blue footer with the ADC 25 logo and social media icons for Facebook, Instagram, Twitter, and YouTube.

## **PUEDA campaign: technology, communication, and diversity**

During 2020, ADC started its PUEDA - Por Un Entorno Digital Accesible campaign, a comprehensive communication initiative that seeks to visibilize the importance of digital accessibility through different actions. Today, with the spread of digital technologies to almost all daily tasks, furtherly enhanced by the context of the COVID-19 pandemic, it is a priority to ensure that all persons can access websites, applications, and digital content independently.

The great challenge set to ourselves was to raise awareness that web accessibility is a right, through videos, graphic pieces, articles, reports and virtual presentations that adopt accessibility standards, both in their design and development, as well as in their message. This major achievement, supported by an interdisciplinary collaboration committee of experts in the subject, involved rethinking, reflecting, and researching on the different ways to reach out with our idea to a wide range of recipients.

As a result of this itinerary, we concluded the first year of the campaign with a variety of contents published in different media for different audiences, the forthcoming Practical Guide for Creating Accessible Products in the Digital Environment among them. In turn, the knowledge acquired was applied to ADC's general communication pattern, since we consider that digital accessibility must be cross-sectional to the entire organization.

This decision allows us to expand our scope, reaching more people with our content, while advocating for a fundamental right that enables the enjoyment of so many others, such as access to education, information, self-determination, culture, and a better quality of life.

## PARTNERS & SUPPORTERS

We are able to carry out our activities thanks to the support of the following institutions:





[adc.org.ar](http://adc.org.ar)